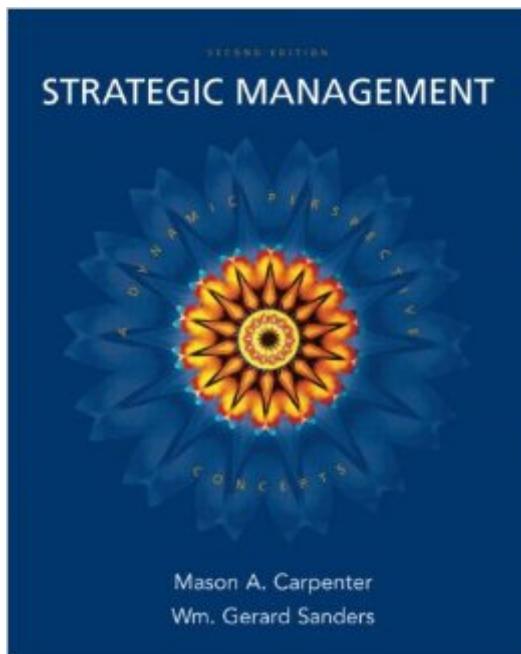


The book was found

# Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition



## **Synopsis**

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives. KEY TOPICS: Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership. For business professionals involved with strategic management.

## **Book Information**

Paperback: 512 pages

Publisher: Pearson; 2nd edition (January 7, 2008)

Language: English

ISBN-10: 0132341409

ISBN-13: 978-0132341400

Product Dimensions: 8 x 0.9 x 9.9 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 starsÂ See all reviewsÂ (31 customer reviews)

Best Sellers Rank: #328,055 in Books (See Top 100 in Books) #403 inÂ Books > Business & Money > Management & Leadership > Strategy & Competition #989 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning #1022 inÂ Books > Textbooks > Business & Finance > Management

## **Customer Reviews**

Buyer beware: the Kindle version of this book is "Concepts" only, not "Concepts and Cases". If your course uses the cases, the ePUB is useless to you. Unfortunately, if you search for this book and find the "Concepts and Cases" hardcover, gives you an option of buying a Kindle edition right from that page. Unless you deliberately switch to the ePUB's own product page and look closely at the cover or internal title page, you'll never know that it's not the same edition. It's atypical of to let this sort of "bait and switch" happen, but unfortunately this is the second Kindle textbook I've found with this issue.

offers a KINDLE edition of "Concepts AND Cases" plain as day, right there on the page the hardcover is on and delivers "Concepts" with no cases. My assignments come from the cases. Also, there are no page numbers. On top of that the book is awful. It reads like academic eggheads talking among themselves for several pages with a few definitions thrown in until you come to the

words in bold "this item omitted from the web book edition." should step up and credit every person who bought this piece of garbage. This excrement sandwich cost a buck twenty. Why can't I give zero stars?

As other reviews mention, there are many portions of the book that were omitted (by my count over 40). These omissions do not appear to interrupt the flow of the content of the book, however. Something that I did not notice prior to purchasing is that there is a 2 device limit--which I am unsure of how to switch between the two devices I downloaded it to. In fact I am not certain which other device I put it on to even attempt to remove it. should have a way to easily note which devices are using the licenses and a way to pause or transfer between them. In conclusion, the primary material is present, but the continued pompous behavior of academic publishers prompts me to rate at 1 star--price is not different enough from the physical one to justify the LACK of information and the LIMIT of two device use and does not appear to have provided a way to easily transfer the limited licenses between devices.

Does have any clue that this is a textbook that will be used by students based on an instructor's assignments. It is unacceptable to issue a textbook that has learning materials omitted. It might be understandable if this was a book readers would buy for leisurely reading. However, students need the full version just as the hard copy book. This has jeopardized my grade related to the first case study, which along with others has been deleted from the e-book. I will not every refer a fellow student to for e-books in the future, especially when it is not made apparent the the book they would be receiving does not contain what they would logically expect it to be. Shame on you .com!

The book came in great condition and within the time frame it gave me. However, the expected arrival was over a period of about 20 days or so! It took a long time to get it. If you need it soon you best pay the extra bucks to get it to you sooner. Overall good product though.

a bit expensive for a used book, but this was the version for India, which seems to have more pages and teaches more, was twice the size of everyone else's book. Never know what you are going to get shopping online I guess. but I liked it

I would not have purchased this book if I had known it was the teacher's edition. I don't remember there ever being any mention of the possibility it might be a teacher's edition either. While the

content is exactly the same as the student's edition it has a white bar across the top of it saying it is a teachers edition. Now I can't sell the book in town. Other than that the book was in great condition and includes the cases I need for class as well.

Great book for business students and new managers.I have compared this book against other similar ones dealing with strategic management and have found this to be far superior conceptually as well as in the style and presentation.I would definitely recommend this book to anyone working on a managerial level.

[Download to continue reading...](#)

Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition Draw in Perspective: Step by Step, Learn Easily How to Draw in Perspective (Drawing in Perspective, Perspective Drawing, How to Draw 3D, Drawing 3D, Learn to Draw 3D, Learn to Draw in Perspective) Strategic Management: A Competitive Advantage Approach, Concepts and Cases (14th Edition) Strategic Management: A Competitive Advantage Approach, Concepts (14th Edition) Strategic Management: Competitiveness and Globalization- Concepts and Cases, 10th Edition Strategic Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times (Wiley Nonprofit Authority) Call Center Management on Fast Forward: Succeeding in Today's Dynamic Customer Contact Environment (2nd Edition) Strategic Management: Concepts Strategic Management: Concepts and Cases: Competitiveness and Globalization Sports Marketing: A Strategic Perspective (4th Edition) Sports Marketing: A Strategic Perspective, 5th edition Key Concepts in Event Management (SAGE Key Concepts series) Master Your Risk Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 10) Master Your Procurement Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 11) Master Your Human Resource Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 8) Master Your Integration Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 3) Master Your Stakeholder Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 12) Master Your Cost Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 6) Master Your Project Management Basic Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 2)

[Dmca](#)